

PURE
YACHTING



TABLE OF CONTENTS

WELCOME	4
FEATURES	6
CONSTRUCTION & DURABILITY	8
DESIGN & DETAILS	10
MODELS	12
PURE 730	14
PURE 575	16
PURE 520	18
PURE 450	20
ABOUT & CONTACT	22

WELCOME TO PURE

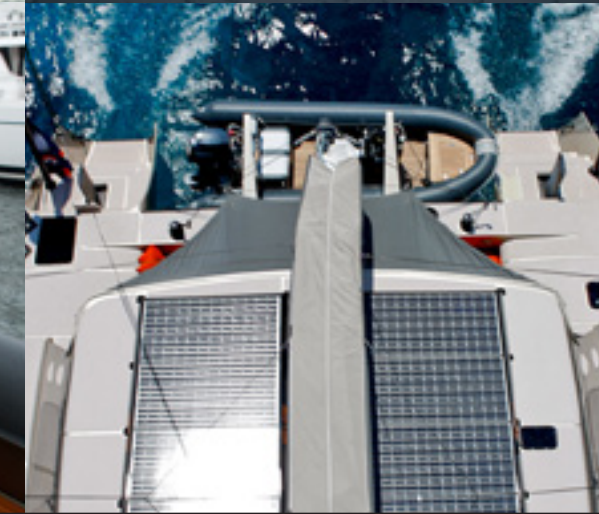
Five years ago, Josh Trout helped me begin the search for the ultimate 24' powerboat. The requirements were varied and demanding. It had to be capable of a 30 mile dash to lunch at an offshore island with friends, the occasional 60-90 mile commute to see customers anywhere in New England, a picnic or cocktail tour with family & friends, and support my family's varied activities on the water. We're active year-round, so it had to tow safely behind our mid-sized SUV for winters down South, and fit in a 40' container in case we planned a season in the Caribbean. The PURE 730 was created to beautifully meet these requirements.

At the same time, customers for Gunboats, Swans, Oysters and other mega-yachts were seeking light-weight, high-tech RIBs as tenders. They insisted upon a similar sophisticated level of design and finish as their yachts. Tenders are becoming much more than simple transport. They are your waterborne SUV to your yacht, or waterfront home. Why shouldn't a RIB reflect the way you live and move elsewhere?

Let's face it, until now, RIBs were bathtub-like work boats. Anyone with dignity would've been hard-pressed to imagine themselves using a RIB for pleasure. However, the ride, comfort and practicality of RIBs are undeniable. The demand in the marketplace was very clear. Something new and better was required.

At the very least, we had to deliver the next generation in hull shapes, technology, and design. Check. PURE goes well beyond. Our line of fuel efficient, high tech luxury RIBs will lead you to rethink what will best suit your needs on the water.

Peter Johnstone
Josh Trout



FEATURES

HIGH TECH - LIGHTWEIGHT - BIG BENEFITS:



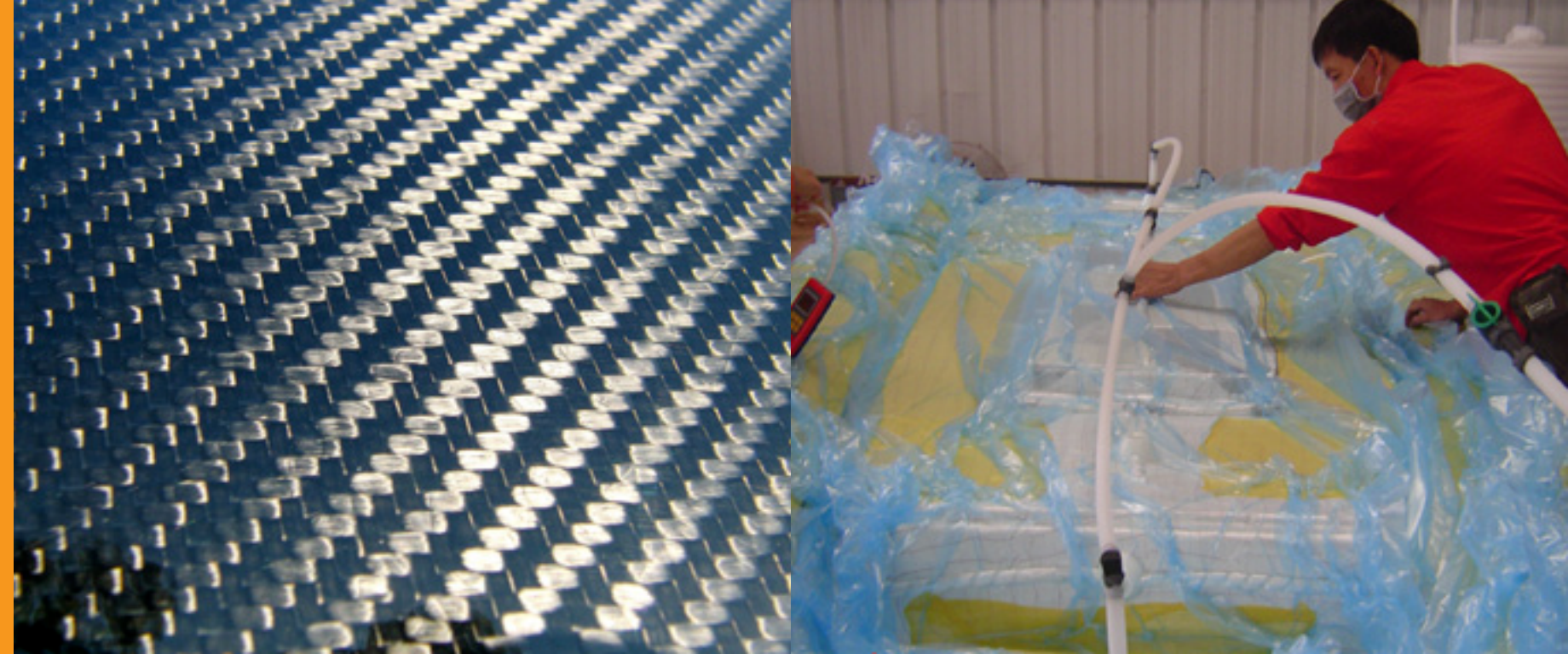
Smaller outboard engines
Smaller tow vehicle
Easier to handle
Market leading fuel economy
Largest RIB for its weight on
your davit or crane

CARBON CONSTRUCTION

Every PURE is built in an ultra clean high tech facility. Only epoxy resins are utilized in the vacuum bag infusion construction process. For the techies out there, up to one bar of atmospheric pressure is applied to the laminate during infusion. The laminate is a carefully engineered sandwich of carbon and Kevlar outer skins, the world's most advanced foam core, and a combination of carbon and e-glass inner skins. The entire structure is baked in an oven to achieve market-leading strength to weight ratios, that allow the Largest RIB for its weight on your davit or crane. Aerospace engineers marvel at how our RIB's are built. A PURE does not flex. The stiff structure goes through waves more efficiently, and instantly responds to steering and throttle input. For the driver, PURE offers sports car response and feedback.

INVESTMENT-GRADE DURABILITY

Carbon construction is the choice of round the world racing boats, Boeing, and Airbus. No one can match our strength and impact resistance. Our test boats have endured surf testing and wave jumps with over 15' of air beneath. Grueling punishment in the world's roughest seas off South Africa could not inflict a single incidence of crazing so common on other RIBs. Epoxy resins adhere up to 3x better than polyester and vinylester resins. Carbon simply does not wear out. Many regard RIB's as a consumable to be replaced every 4-5 years. Our careful engineering and construction will make your PURE a lifelong performer, maybe even a heirloom!

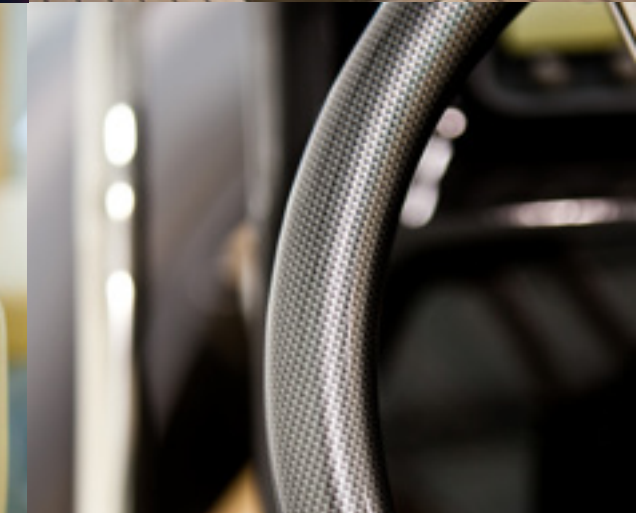


DESIGN

Put the throttle down, throw the wheel over. PURE's design team has delivered an exceptional range of RIB's with all positive handling attributes and zero quirks. The deep V hull shapes have perfectly placed strakes. Engine angle adjusts to perfectly trim the hulls to suit conditions without trim tabs. The ride is effortless through waves and always dry. The cockpits do away with fancy curves and forms and get back to simple ergonomic basics. PURE design is about delivering elegance through refinement and restraint.

DETAILS

Immediately evident when you first see a PURE are gorgeous details. Carbon laminates are immaculately finished in clear coatings to show the carefully engineered construction. Fittings are fit flush into teak floors and carbon doors. Cushions are saddle stitched from the finest ultra-leather. The steering wheels are ergonomically placed on the carefully designed consoles. The latest electrical bus systems control all electronics. Elegant sculptural cleats fold down to minimize stubbed toes. Subtle courtesy lighting illuminates the teak decks. When you board a PURE, it is clear the details add up to something special.



MODELS



HULL/CONSOLE

- Military Deep V hull design
- Resin infused and vacuum bag consolidated epoxy foam sandwich construction using Carbon Fiber, Kevlar and E-glass (Hull & Deck)
- Keel Shield beaching shoe
- Teak decks (Standard)
- Molded bow locker/step
- S.S mooring eye in keel
- Wichard Folding pad eye's in transom
- Internal fuel tank (2) 55 U.S Gallon
- Carbon fiber center console
- Carbon fiber bolster/seat
- Carbon fiber aft bench seat

TUBE

- Hand made Hypalon inflatable buoyancy tube
- Large 22" diameter Removable tube system
- Heavy duty rub strake
- Internal life line
- 6 Separate air chambers

STANDARD ACCESSORIES

- LED Navigation lights
- Hydraulic steering system
- Water proof switch panel
- Dual battery Switch with integrated VSR
- High capacity bilge pump W/Float switch
- LED courteous deck lights
- Stainless steel Vitirfrigo drawer style refrigerator
- Carbon fiber L-top with Carbon fiber canopy
- Dual battery system
- Fresh water wash down system w/tank
- Ultra Leather upholstery

GENERAL SPECIFICATIONS

	METRIC	IMPERIAL
LOA	7.30	24
BOA	3.20	10.49
Passanger Capacity	12	12
Air Chambers	6	6
Weight (Dry)	546 kg	1204 lbs
Max. HP	250	250



HULL/CONSOLE

- Deep V hull design
- Resin infused and vacuum bag consolidated epoxy foam sandwich construction using Carbon Fiber, Kevlar and E-glass (Hull & Deck)
- Keel Shield beaching shoe
- Teak decks (Standard)
- Molded bow locker/step
- S.S mooring eye in keel
- Wichard Folding pad eye's in transom (2 outboard)
- Wichard Folding pad eye's for lifting (4)
- Internal fuel tank (30 U.S Gallon)
- Carbon fiber console with S.S grab rail and forward seat and cushion, Carbon fiber helm seat/bolster with storage locker
- Removable aft bench seat with back rest
- Folding Cleat forward

TUBE

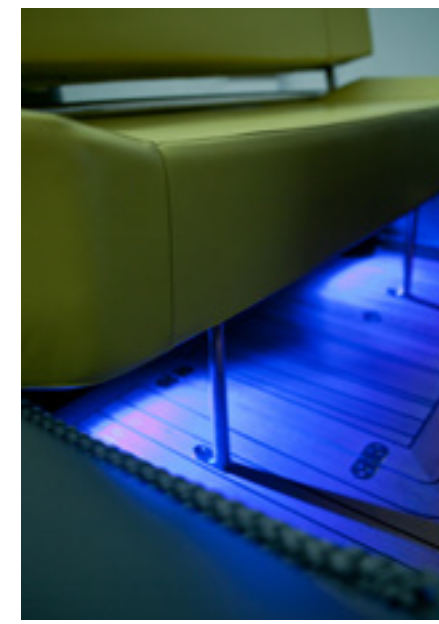
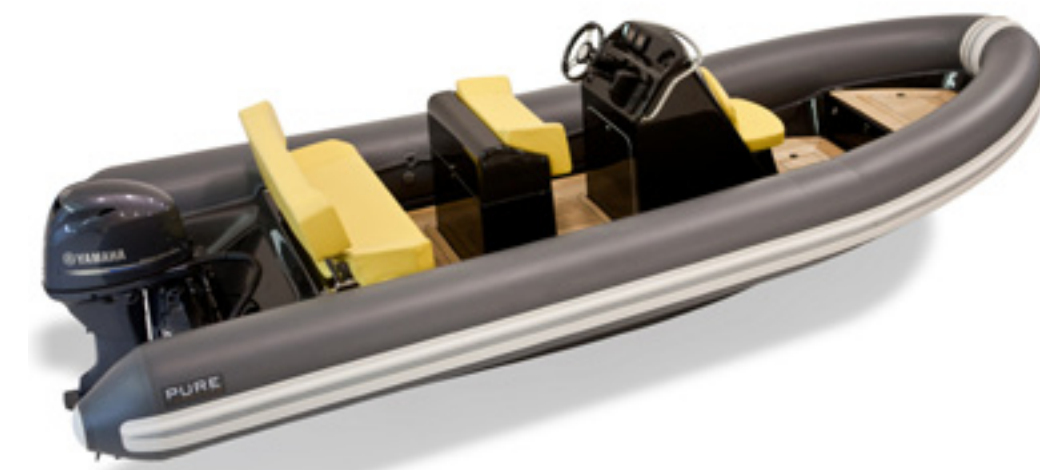
- Hand made Hypalon inflatable buoyancy tube
- Large 19.3" tube diameter
- Heavy duty rub strake
- Internal life line
- 6 Separate air chambers

STANDARD ACCESSORIES

- LED Navigation lights
- Hydraulic steering system
- Water proof switch panel W/circuit breaker (6 Circuit)
- Battery Switch
- High capacity bilge pump W/Float switch
- LED courteous deck lights
- Ultra Leather upholstery

GENERAL SPECIFICATIONS

	METRIC	IMPERIAL
LOA	5.75	18.86
BOA	2.50	8.20
Passanger Capacity	10	10
Air Chambers	6	6
Weight (Dry)	281 kg	620 lbs
Max. HP	150	150



HULL/CONSOLE

- Deep V hull design
- Resin infused and vacuum bag consolidated epoxy foam sandwich construction using Carbon Fiber, Kevlar and E-glass (Hull & Deck)
- Keel Shield beaching shoe
- Teak decks (Standard)
- Molded bow locker/step
- S.S mooring eye in keel
- Wichard Folding pad eye's in transom (2 outboard)
- Wichard Folding pad eye's for lifting (4)
- Internal fuel tank (26.5 U.S Gallon)
- Carbon fiber console with S.S grab rail, Carbon fiber helm seat/ bolster with storage locker
- Removable aft bench seat with back rest
- Folding Cleat forward

TUBE

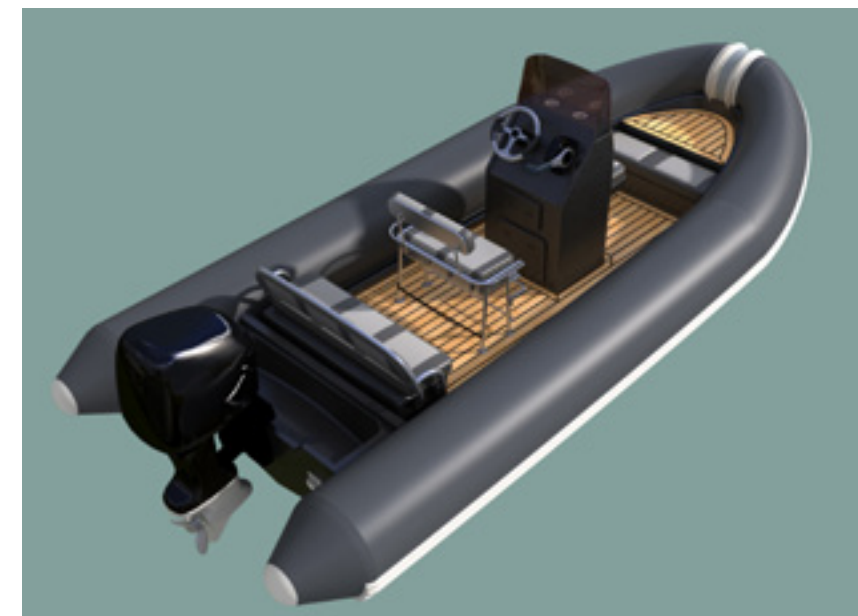
- Hand made Hypalon inflatable buoyancy tube
- Large 18.5" tube diameter
- Heavy duty rub strake
- Internal life line
- 6 Separate air chambers

STANDARD ACCESSORIES

- LED Navigation lights
- Hydraulic steering system
- Water proof switch panel W/circuit breaker (6 Circuit)
- Battery Switch
- High capacity bilge pump W/Float switch
- LED courteous deck lights
- Ultra Leather upholstery

GENERAL SPECIFICATIONS

	METRIC	IMPERIAL
LOA	5.20	17
BOA	2.38	7.80
Passanger Capacity	9	9
Air Chambers	6	6
Weight (Dry)	195 kg	430 lbs
Max. HP	90	90



HULL/CONSOLE

- Deep V hull design
- Resin infused and vacuum bag consolidated epoxy foam sandwich construction using Carbon Fiber, Kevlar and E-glass (Hull & Deck)
- Teak decks (Standard)
- Molded bow locker/step
- Keel shield Beaching Shoe
- S.S mooring eye in keel (1)
- Wichard lifting points (4)
- Internal fuel tank 12 U.S Gallon
- Center mounted Carbon fiber jockey console with cushion
- Carbon fiber aft bench seat with back rest

TUBE

- Hand made Hypalon inflatable buoyancy tube
- Large 18" tube diameter
- Heavy duty rub strake Internal life line
- 4 Separate air chambers

STANDARD ACCESSORIES

- Hydraulic steering system
- Water proof switch panel W/circuit breaker (6 Circuit)
- Battery Switch
- High capacity bilge pump W/Float switch
- Ultra Leather upholstery

GENERAL SPECIFICATIONS

	METRIC	IMPERIAL
LOA	4.50	14.76
BOA	1.95	6.39
Passanger Capacity	7	7
Air Chambers	4	4
Weight (Dry)	129 kg	285 lbs
Max. HP	70*	70*



Josh Trout, Co-founder & President

Josh grew up in a RIB fanatic household. His father, Bob Trout, was one of the original pioneers of the US RIB industry. An upbringing focused on deep V hulls, hypalon tubes, and product testing clearly focused Josh's DNA towards a lifelong RIB obsession. For the past 15 years, Josh has been creating high level RIB packages for the most discerning owners, yachting programs and government agencies, Josh knows every brand and design in the marketplace, and is one of the most knowledgeable RIB resources in the USA.

Peter Johnstone, Co-founder & Chairman

Peter has founded, or revived, several leading brands in the industry. His father founded the legendary J Boats, makers of J-24s, J-80's etc, which is still family owned. Like Josh, his childhood was an education in the boat industry. Peter rescued iconic sailboat brands Sunfish and Laser in the 1990's, and helped the Laser become an Olympic sailing event. He commissioned the 49er Class of sailboat. With only a year's effort, it too would become an Olympic sailing event. With a partnership of friends, he established the market leading Edgewater Powerboats. The past decade has been focused on his new Gunboat brand of high tech luxury catamarans.

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